

39TH GMA
DOVE
WEDNESDAY APRIL 23, 2008
AWARDS
AFTER PARTY

SPONSORSHIP OPPORTUNITIES

Two Rivers Mansion, 3130 McGavock Pike, Nashville, TN 37214
Immediately Following Awards Show

For more than three decades, the GMA Dove Awards has honored outstanding achievement and excellence in Gospel music. The most-anticipated music event of the year for fans and industry alike, the show celebrates rich musical diversity.

Dove awards are presented to individuals representing pop, rock, hip hop, country and more.

Previous Award Winners Include:

Steven Curtis Chapman, Kirk Franklin, Bill Gaither, Amy Grant, Natalie Grant, Imperials, Jars of Clay, Oak Ridge Boys, Sandi Patty, Petra, Aaron Shust, Michael W. Smith, Chris Tomlin, Jaci Velasquez, BeBe & CeCe Winans

Previous Guests & Performers Include:

Yolanda Adams, The Clark Sisters, Vince Gill, Whitney Houston, Brenda Lee, Barbara Mandrel, Newsboys, Dolly Parton, Deion Sanders, Rebecca St. James, Third Day, CeCe Winans

Award Attendees Include:

Approximately 1,500 attendees from the Dove Awards are expected to celebrate at the official After Party this year. Ticket buyers include record label executives, managers, artists, fans and more!

Sponsorship Levels:

Platinum Sponsor:

- 40 tickets for admission to after party
- Logo recognition as Platinum Sponsor on all GMA Dove Award After Party marketing/collateral materials that include: tickets and on-site signage
- Listing recognition as Platinum Sponsor on the following GMA Dove Awards marketing/collateral materials: website and program
- Premium product sampling/placement at the event (must be mutually agreed upon)
 - Private reception area for VIP guests of sponsor
 - Listing on the GMA Dove Awards website

Sponsorship Commitment: \$12,000

Gold Sponsor:

- 20 tickets for admission to after party
- Logo recognition as Gold Sponsor on all GMA Dove Award After Party marketing/collateral materials that include: tickets and on-site signage
- Premium product sampling/placement at the event (must be mutually agreed upon)
 - Listing on the GMA Dove Awards website

Sponsorship Commitment: \$7,000

Silver Patron:

- 10 tickets for admission to after party
- Logo recognition as Silver Patron on all GMA Dove Award After Party marketing/collateral materials that include: tickets and on-site signage
 - Listing on the GMA Dove Awards website

Sponsorship Commitment: \$4,000

Item Sponsorships

Valet Sponsor:

- Listing in event marketing
- Sponsor logo on ticket holder Valet parking permit
- Signage at the drop-off/pick-up location crediting sponsor
- All ticket holders will be given a sponsor provided item at drop-off/pick-up location
- Sponsor may provide a button for all valet drivers to wear on their shirt as they greet guest
- Four (4) Complimentary Valet Parking Passes

Sponsorship Commitment: \$6,000

GMA Dove Awards After Party– Group Ticket Order:

Groups of 10-24 - \$45 per person

Groups of 25-49 - \$33 per person

Groups of 50-99 - \$29 per person

Groups of 100 or more - \$25 per person

Sponsorship Application

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsorship Levels:

_____ Platinum Sponsor - \$12,000 _____ Gold Sponsor - \$7,000

_____ Silver Sponsor - \$4,000

Item Sponsorships:

_____ Valet Sponsor - \$6,000

Group Ticket Order:

Number of Tickets: _____ x Group Rate: _____ = _____

Payment Schedule

To submit for this sponsorship opportunity immediately, complete the information on this page and return to Justin Fratt at GMA (Fax # 615-254-9755). **Payment will be due upon signing of this agreement.** You may mail a check or money order to the attn: of Justin Fratt at 1205 Division St, Nashville, TN 37203. Pay to the order of GMA.

Name/Title: _____

Signature: _____

Total Due: \$ _____ Payment Type: __ check __ Visa __ MC __ AmEx __ Discover

Card Number: _____ Exp Date: _____